wprb

PRINCETON BROADCASTING SERVICE, INC., BOX 342, PRINCETON, N. J. 08540 -- (609) - 921 - 9284

October 9, 1973

Jim Lawrence, President
The Ivy Network
242-A Yale Station
New Haven CN 06520

Dear Jim,

All goes well following summer #1... hope you can say the same.

A couple of questions of the brief variety:

1) For the purpose of keeping my sales picture straight, how much does WPRB receive (net) for each 30" and 10" Newsweek spot aired? That is, if we're running twenty 10" and ten 30" spots per week, what would be our income for the week?

2) I read that Dartmouth wants an FM station at 99.3 (Broadcasting, Oct 8, p.71, New FMs, Final actions). What have you heard about it, and what does it mean for Ivy?

That shouldn't be too much to burden you with right now... looking forward to your reply, and to the meeting in N.H. on December 2, I remain

Yours truly,

Dave

David Kurman
WPRB Ivy Rep.